



RECRUITMENT CHAMPION

Summary: Supports and encourages the Service Unit in seeking out and facilitating community presence opportunities with the focus on recruiting new girl and adult members.

Appointment Term: 3-year term with annual appointment by Volunteer Support Coordinator

Required Training: Service Unit Learning Path, Volunteer Orientation, New Leader Training, Troop Banking Training

Required Documents: Active Membership, Current Background Checks, Social Media Policy

Responsibilities:

- Seeks out and identifies opportunities in the community for Girl Scout visibility, such as fairs, local events, school activities, and community service opportunities
- Organizes and promotes attendance by girls, troops, and volunteers at local community events to support recruitment efforts
- Serves as the liaison between community/school organizations within the Service Unit and the Volunteer Support Coordinator
- Coordinates with Service Unit and Volunteer Support Coordinator on marketing initiative, developing community contacts, and other outreach opportunities
- Works with team to organize and facilitate Service Unit or Troop led recruitment events

Core Competencies - Required:

- **Girl Focus:** Empower girls to lead activities, learn by doing, and cooperate with others on current issues that involve their interests and needs, while having fun
- **Personal Integrity:** Demonstrate dependability, honesty, and credibility
- **Adaptability:** Adjust, modify own behavior, and remain flexible and tolerant in response to changing situations and environments
- **Communication:** Respectfully express ideas and facts clearly and accurately
- **Fostering Diversity:** Understand and embrace differences